



TWO THOUSAND TWENTY TWO

SPONSORSHIP OPPORTUNITIES



YOUTH SPORTS SPONSORSHIP

2022 Youth Sports Sponsorship with Mahomet Parks & Recreation Department.

Being a MPRD sponsor is not only a worthwhile civic gesture, but also an inexpensive form of advertising. In appreciation for your support, your organization's name or logo will be printed on the back of a youth team's T-shirts and your organization name will appear in all program publications. Your donations will go toward the purchase of T-shirts, hats & awards for our youth during the year. Also, your sponsorship allows us to maintain consistency in our program fees and helps keep them as low as possible. Finally, your sponsorship funds our scholarship program, allowing more kids with financial challenges to participate. Mahomet Parks & Recreation serves 2,000 + participants annually.

SPONSOR BENEFITS	PLATINUM \$1000 & UP	GOLD \$500 - \$999	SILVER \$350 - \$499	BRONZE \$200 - \$349
MPRD Website Recognition which will include a link to your website	✓			
T-shirt recognition with your name or logo for one team in 4 or more leagues	✓			
Inclusion on the Mahomet Recreation email blast sent to over 4000 readers at least 4 times/year w/ a link to your website	✓			
Individual Sponsor Spotlight on MPRD's social media	✓	✓		
T-shirt recognition with your name or logo for one team in THREE or more leagues	✓	✓		
T-shirt recognition with your name or logo for one team in TWO or more leagues	✓	✓	✓	
T-shirt recognition with your name or logo for one team in ONE or more leagues	✓	✓	✓	✓
MPRD Website Recognition	✓	✓	✓	✓
"Proud Sponsor" MPRD window decal	✓	✓	✓	✓
Business listed in the annual program guide, distributed to all residents and many businesses in Mahomet (8000+)	✓	✓	✓	✓





PROGRAM GUIDE ADVERTISEMENT

Why Advertise?

- 7,000+ impressions throughout the year.
- Long Shelf Life, annual program guide provides a reference for a year's worth of programs!
- Be recognized as a community leader and supporter of Mahomet Recreation's youth programs and events.
- Electronic distribution to over 4000 emails!

ADVERTISE IN OUR PROGRAM GUIDE!



FULL PAGE AD

\$500

(space is limited)

Ad size must be submitted in a pdf no larger than 8.5 X 11 in.



HALF PAGE AD

\$300

(landscape)

Ad size must be submitted in a pdf no larger than 8.5 x 5.5 in.



QUARTER PAGE AD

\$200

(portrait)

Ad size must be submitted in a pdf no larger than 4.25 x 5.5 in.



SPECIAL EVENTS/SUMMER CAMP SPONSORS

The information below outlines additional sponsorship opportunities available with Mahomet Parks and Recreation. If you have any questions regarding this information, contact Mahomet Parks & Recreation at (217) 586-6025 or mahometrec@mahomet-il.gov

SPECIAL EVENT SPONSOR BENEFITS

	TITLE SPONSOR	CONTRIBUTING SPONSOR
Acknowledgement of sponsorship on Mahomet Parks and Recreation event page & social media	✓	✓
Verbal acknowledgement of sponsorship by staff at the event	✓	✓
Banner with Company/Organization logo prominently displayed (provided by MPRD)	✓	✓
Company/Organization name used to promote sponsorship in all print, web, and social media promotions	✓	✓
On-site promotional/sales opportunities/goody bags during the event	✓	✓
Opportunity to address the crowd at during event	✓	
Naming rights for the event	✓	

SPECIAL EVENT

DADDY DAUGHTER & MOMMY SON DANCES

TITLE SPONSOR

1 available

\$500

CONTRIBUTING SPONSOR

SOLD - First State Bank of Forrest

2 available (\$250)

EASTER EGG HUNT

SOLD - Domino's

\$500

3 available (\$250)

SUMMER CONCERT SERIES

SOLD - Fisher National Bank

\$1500

SOLD - Autotown

2 available (\$500)

TOUCH A TRUCK

SOLD - Bulldog Automotive

\$500

3 available (\$250)

SUMMER CAMP SPONSORS



SPONSOR

SOLD - First State Bank of Forrest

4 available (\$250)

T-shirt recognition with your name or logo on all camp shirts



Acknowledgement of sponsorship on Mahomet Parks and Recreation social media



Banner with Company/Organization logo prominently displayed (provided by MPRD)

